



# homeads west

## Advertising Brochure

- Tel 021 553 5200
- Fax: 021 553 5229
- info@homeads.org

Local advertising that works.

**Your Local Advertising Brochure**, distributing 20 000 booklets twice a month, directly to households along the Cape West Coast, between Table View and Melkbosstrand.

**Home-Ads West** is a directory of business and services available on the West Coast, in addition to business and services in the Cape Peninsular. We offer a free service to the local community to place their unwanted goods in Home-Ads West, which is categorised for easy reference. This combines the power of classified advertising to our allure. (Free classified adverts can be placed online, by e-mail or fax.)

☆ Our advertising brochure (A5 size) is printed in black and white by a professional printer and is printed on high quality paper, thus, having a higher retention rate.

☆ Plus, as an added advantage, we employ a reputable distribution company to do our distribution.

The design of advertising is done in-house and is FREE of charge to advertisers. (Terms and Conditions Apply.)

**Grow your business and get your name out there!**

### PRICE LIST

**Prices subject to change without notice**  
**Prices below include VAT**

Inside Pages

**Full Page (inside) R2375.00**

133mm x 195mm

**Half Page (inside) R1272.00**

133mm x 95mm | 63mm x 195mm

**1/4 Page R 678.00**

65mm x 95mm | 95mm x 65mm | 133mm x 45mm

**Business Card R 560.00**

45mm x 87mm | 87mm x 45mm

**1/8 Page R 425.00**

65mm x 45mm

**Per column cm R 69.00**

45mm (across) x 10mm (down)

**Smalls R 69.00**

House for Sale / Rent / Timeshares

Employment Ads - Agencies

(NO DISCOUNT APPLICABLE FOR CLASSIFIED SMALLS.)

Prime Pages

**Full Page (front page) R2770.00**

133mm x 155mm

**Half Page (front page) R1580.00**

133mm x 76mm

**1/4 Page (front page) R 815.00**

65mm x 75mm

**Full Page (back page) R2395.00**

133mm x 195mm

**Half Page (back page) R1340.00**

133mm x 95mm

**1/4 Page (back page) R 689.00**

65mm x 95mm

★ Pay for two (2) adverts in full before the deadline date and get a 5% discount.

★ Pay for four (4) adverts in full before the deadline date and get a 10% discount.

★ Pay for six (6) adverts in full before the deadline date and get a 15% discount

**Reach 20 000 potential new clients every fortnight!**

**20 000 Distribution Breakdown:**

Amounts in brackets indicate the amount distributed per area :

Table View/Flamingo Vlei (8000), Parklands/Sunningdale (3000), Bloubergsands/Westbeach (3120), West Riding (200), Blouberg Rise (600), Bloubergstrand (2710), Bloubergstrand (660), Melkbos (1300), Businesses (1300)

**N.B. Deadline date is always 10 days before Distribution**

(Deadline for first issue in January 2012 is 02/12/2011)

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
16/01/2012	13/02/2012	12/03/2012	16/04/2012	14/05/2012	11/06/2012
30/01/2012	27/02/2012	26/03/2012	30/04/2012	28/05/2012	25/06/2012
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
09/07/2012	06/08/2012	03/09/2012	01/10/2012	05/11/2012	03/12/2012
23/07/2012	20/08/2012	17/09/2012	15/10/2012	19/11/2012	10/12/2012

**www.homeads.org**

**NEW**

**2012 Special Sizes Available!**  
(Offer ends 31/01/2012)

T&C's  
APPLY

PRICES INCLUDE VAT

**15%  
Discount**

**For six  
or more ads  
placed**

Actual Size  
65mm x 65mm  
R480.00 per issue once off  
**LESS 15% For 6 ads**  
= R408.00 per issue

Actual Size  
90mm x 55mm  
R580.00 per issue once off  
**LESS 15% For 6 ads**  
= R493.00 per issue

Actual Size  
65mm x 35mm  
R300.00 per issue once off  
**LESS 15% For 6 ads**  
= R255.00 per issue

**Telephone: 021 553 5200**  
**Email: [info@homeads.org](mailto:info@homeads.org)**