



homeadswest

Advertising Brochure

- Tel 021 553 5200
- Fax: 021 553 5229
- info@homeads.org

Local advertising that works.

Your Local Advertising Brochure, distributing 20 000 booklets twice a month, directly to households along the Cape West Coast, between Table View and Melkbosstrand.

Home-Ads West is a directory of business and services available on the West Coast, in addition to business and services in the Cape Peninsular. We offer a free service to the local community to place their unwanted goods in Home-Ads West, which is categorised for easy reference. This combines the power of classified advertising to our allure. (Free classified adverts can be placed online, by e-mail or fax.)

☆ Our advertising brochure (A5 size) is printed in black and white by a professional printer and is printed on high quality paper, thus, having a higher retention rate.

☆ Plus, as an added advantage, we employ a reputable distribution company to do our distribution.

The design of advertising is done in-house and is FREE of charge to advertisers.
(Terms and Conditions Apply.)

2010 PRICE LIST

Prices subject to change without notice

Prices below include VAT

Inside Pages

Full Page (inside) R2240.00

133mm x 195mm

Half Page (inside) R1200.00

133mm x 95mm | 63mm x 195mm

1/4 Page R 610.00

65mm x 95mm | 95mm x 65mm | 133mm x 45mm

Business Card R 530.00

45mm x 87mm | 87mm x 45mm

1/8 Page R 400.00

65mm x 45mm

Per column cm R 65.00

45mm (across) x 10mm (down)

Smalls R 60.00

House for Sale / Rent / Timeshares

Employment Ads - Agencies

(NO DISCOUNT APPLICABLE FOR CLASSIFIED SMALLS.)

Prime Pages

Full Page (front page) R2600.00

133mm x 155mm

Half Page (front page) R1540.00

133mm x 76mm

1/4 Page (front page) R 785.00

65mm x 75mm

Full Page (back page) R2260.00

133mm x 195mm

Half Page (back page) R1300.00

133mm x 95mm

1/4 Page (back page) R 655.00

65mm x 95mm

★ Pay for two (2) adverts in full before the deadline date and get a 5% discount.

★ Pay for four (4) adverts in full before the deadline date and get a 10% discount.

Reach 20 000 potential new clients every fortnight!

20 000 Distribution Breakdown:

Amounts in brackets indicate the amount distributed per area :

Table View/Flamingo Vlei (8000), Parklands/Sunningdale (3000), Bloubergsands/Westbeach (3120), West Riding (200), Blouberg Rise (600), Bloubergrant (2710), Bloubergstrand (660), Melkbos (1300), Businesses (1300)

**N.B. Deadline date is always 10 days before Distribution
(Deadline for first issue in January 2010 is 08/12/2009)**

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
11/01/2010	08/02/2010	08/03/2010	06/04/2010	03/05/2010	14/06/2010
25/01/2010	22/02/2010	23/03/2010	19/04/2010	17/05/2010	28/06/2010
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
12/07/2010	10/08/2010	06/09/2010	04/10/2010	01/11/2010	06/12/2010
26/07/2010	23/08/2010	20/09/2010	19/10/2010	15/11/2010	
				29/11/2010	

www.homeads.org