



**Century Ads** is a directory of business and services available in the **Milnerton and Surrounding area's**, distributing **15 000** booklets twice a month, directly to households. We offer a free service to the local community whereby they can place their unwanted goods in the classified section. This combines the power of classified advertising to our allure. (Free classified adverts can be placed online, by e-mail or fax.)

☆ Our advertising brochure (A5 size) is printed in black and white by a professional printer and is printed on high quality paper, thus, having a higher retention rate.

☆ Plus, as an added advantage, we employ a reputable distribution company to do our distribution.

The design of advertising is done in-house and is FREE of charge to advertisers.  
 (Terms and Conditions Apply.)

***Grow your business and get your name out there!***

### Your Local Advertising Brochure

## 2010 PRICE LIST

Prices subject to change without notice

Prices below include VAT

#### Inside Pages

**Full Page (inside) R1520.00**

133mm x 195mm

**Half Page (inside) R 875.00**

133mm x 95mm | 63mm x 195mm

**1/4 Page R 460.00**

65mm x 95mm | 95mm x 65mm | 133mm x 45mm

**Business Card R 340.00**

45mm x 87mm | 87mm x 45mm

**1/8 Page R 305.00**

65mm x 45mm

**Per column cm R 50.00**

45mm (across) x 10mm (down)

#### Prime Pages

**Full Page (front page) R1930.00**

133mm x 155mm

**Half Page (front page) R1100.00**

133mm x 76mm

**1/4 Page (front page) R 560.00**

65mm x 75mm

**Full Page (back page) R1700.00**

133mm x 195mm

**Half Page (back page) R 965.00**

133mm x 95mm

**1/4 Page (back page) R 495.00**

65mm x 95mm

- ★ Pay for two (2) adverts in full before the deadline date and get a 5% discount.
- ★ Pay for four (4) adverts in full before the deadline date and get a 10% discount.

**Reach 15 000 potential new clients every fortnight!**

#### 15 000 Distribution Breakdown:

Amounts in brackets indicate the amount distributed per area :  
 Century City (1700), Sunset Beach (1000), Milnerton (3400), Milnerton Ridge (700), Royal Ascot (1000), Sanddrift (1312), Tijgerhof (1400), Summer Greens (1488), Killarney Gardens (1500), Montague Gardens (1200), WoodBridge Island (300)

**N.B. Deadline date is always 10 days before Distribution**

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
-	02/02/2010	16/03/2010	13/04/2010	11/05/2010	08/06/2010
19/01/2010	16/02/2010	30/03/2010	28/04/2010	25/05/2010	22/06/2010
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
06/07/2010	03/08/2010	14/09/2010	12/10/2010	09/11/2010	07/12/2010
20/07/2010	17/08/2010	28/09/2010	26/10/2010	23/11/2010	